SAFE DRIVING PLEDGE

Distracted driving is a choice. Today I choose to not drive distracted. I will keep my #eyesUP and on the road.

I ______________________________ (signature) pledge to:

Drive safely for myself, my friends and for the safety of those around me.
Limit distractions like eating, music, and talking while driving.
I will not use my cell phone while driving a car.
I will not text or use any handheld devices when driving.
Speak up when I ride with friends and/or family and feel unsafe.

I understand that driving while distracted is dangerous to me, my passengers and to others on the road. I will do my best to pass this message on to others I care about.

Name: __________________________________________
School/Business: ________________________________________
Email: ________________________________________________

I agree to the eyesUP distracted driving pledge. (Please check the box) ☐

Why #eyesUP message is so important:

- 74 Lives were lost in distracted driving crashes across MN in 2015. That’s more than one a week.
  *MN Dept of Public Safety 2015 Crash Facts
- At any given time there are more than 800,000 distracted drivers on MN roads.
  *Dept. of Public Safety, “Minnesota Distracted Driving Survey 2015
- 95% of high-risk drivers don’t believe they’re any more likely to crash.
  *MN Dept. of Public Safety, Office of Traffic Safety “2014 High-Risk Driver Analysis”